

Dear valued customer

We are excited to announce that Genesi has been acquired by SureWerx®, with head offices in the UK, US and Canada, and a global leader in PPE safety products.

As a Genesi customer, you know that Genesi's mission has always been clear: to design and produce state-of-the-art fall arrest systems, complementing them with excellent training through the Genesi Academy. Our goal is to integrate products, services, and training to protect people's lives and spread the safety culture, so that every worker can return home safe and sound. We are excited to partner with SureWerx, a company that shares our values and our commitment to protection at height and in confined spaces. SureWerx's global reach, strong channel partnerships, and deep fall protection expertise will help accelerate Genesi's growth in Europe and beyond while advancing our shared mission to make high-risk work safer.

SureWerx will also bring to Genesi more products and solutions in the near future. This partnership is very important to us as SureWerx gives us access to more products, solutions, new markets and growth opportunities.

What does this mean for you, our customer?

For the immediate future, Genesi will remain a stand-alone company within the SureWerx portfolio. As a current customer of Genesi, please continue to place orders with us, just as you always have. All orders will be processed and shipped directly from Genesi.

If you wish to access products from SureWerx or Fall Safe, please contact your sales representative and they will assist you with obtaining products. If you wish to contact our customer service team, please continue to do so at the contact information below

Genesi Customer Service:

Email: backoffice@genesiprotection.com

Website: www.genesiprotection.com

In the longer term, we will be working on an integration strategy to bring Genesi customers access to products offered in Europe -namely Fall Safe and Jackson.

About SureWerx Europe

Website: www.jacksonsafety.eu

About Fall Safe Customer Service

Website : www.fallsafe-online.com

About SureWerx

Co-headquartered in Vancouver, Canada, and Elgin, Illinois, SureWerx is a leading global manufacturer of professional safety products, tools, and equipment.

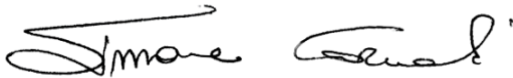


SureWerx markets its safety products under multiple brands, including Jackson Safety[®], Sellstrom[®], Pioneer[®], PeakWorks[®], ADA Solutions[®], Armor Tile, Access Tile, Due North[®], K1 Series[®], Avenger, Nautilus[®], MEGAComfort, NEOS[®], Oberon, FALL SAFE[®], and Reliance Fall Protection[®].

SureWerx provides global access to its brands through a broad distributor network serving the industrial, construction, safety, electrical, utilities, resources, transportation, automotive aftermarket, and food production markets. For more information, visit www.surewerx.com.

Sincerely,

Simone Cornali

A handwritten signature in black ink, appearing to read 'Simone Cornali'.

Genesi S.r.l. unipersonale a SureWerx company

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